Hearing Jesus (Mark 3:20-35)

MAIN IDEA: With the parable of the soils, Jesus reveals why people respond differently to His preaching the good news of the kingdom.

I. The parable itself (v. 1-9)
A. Jesus frames this parable with the Greek word: <i>akouo</i> .
B. As the sower goes out to sow seed, he does so indiscriminately and what appears to be wastefully.
C. Despite the apparent failure, there is a soil that receives the seed and allows it to grow, increase, and yield a rich crop.
II. Why does Jesus speak in parables (v. 10-13; Eph 3:4-11; Isa 6:9-10)?

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III. The meaning of the parable (v. 14-20)	
A. The soil beside the road (v. 15)	
B. The soil of the rocky places (v. 16-17)	
C. The soil among the thorns (v. 18-19)	
D. The seed among the good soil (v. 20)	