

# JONATHAN MAXIM RÉSUMÉ

**Website + Brand Consulting**, MAXimprint  
1998 – Present = **over 20+ years of service**

- Build SEO-friendly sites with Squarespace, Shopify, Church Plant Media & WordPress
- Branding strategy, graphic design, logos, brochures, business cards & publishing

**Website Developer**, Copper Moon Coffee  
2016 – 17 & 2019 – Present = **over 2+ years**

- Rebuilt, redesigned & rewrote content for online stores with Shopify & Squarespace
- Created new content, maintained blogs & MailChimp email marketing campaigns

**Ministry Advisor**, Church Plant Media  
2009 – 2019 = **over 10+ years**

- Website sales, SEO coaching, onboarding, & wrote 20+ blog posts for [challies.com](http://challies.com)
- Professional website services: SEO, setup, design, redesign & color customization

**Editorial Director**, Coral Ridge Presbyterian  
Dec 2014 – Aug 2015 = **9 months**

- Lead all editorial efforts online by editing & posting all articles & all sermon media
- Coached Contributors & authored many articles about LIBERATE Institute & events

**Project Coordinator**, Monk Development  
Dec 2007 – Dec 2008 = **1 year 1 month**

- Managed website projects & coordinated builds between designers & developers
- Website sales, strategy, onboarding & content management system support

**Curriculum Developer**, Kingdom.com  
Mar 2006 – Nov 2007 = **1 year 9 months**

- Created, wrote, recorded & edited several publishing projects & marketing materials
- Management & marketing for launch of MessageShare sermon streaming service

**Brand Manager**, SOUL® by Common Grace  
Feb 2004 – Jan 2006 = **2 years**

- Wrote, designed & published all branding materials, website content & promotions
- Sales, book publishing, copy editing, page layout design & book cover design

**Media Designer**, Sight & Sound Theatres  
Jan 2002 – Apr 2004 = **2 years 4 months**

- Designed & edited digital paintings for all 3D multimedia projection stage shows
- Idea collaboration & storyboarding for all HD stage show videos & TV commercials

**Graphic Designer**, DavCo Advertising  
Mar 1999 – Dec 2001 = **2 years 10 months**

- 1, 2 & 4 color graphic design for print & Lancaster County Business Directory ads
- Black & White spot illustrations for various advertising specialty items & print ads

## EDUCATION

**Lancaster Bible College**  
*Bachelor of Science in Bible*  
General Ministry, Received 1999

**Rochester Institute of Technology**  
*Associate of Applied Science*  
Art & Design, Received 1995