

2020 Goals and Tactics

VALUE - BLESSING OUR CITY

Goal 1: Increase Engagement in Our Local Context

- Conduct at least one community-centric event
- Utilize youth to engage immediate neighborhoods in service ministry
- Plan at least one tangible way or event to network with the surrounding apartment complexes
- Launch a senior adult ministry

Goal 2: Increase Our Partnerships with Other Local Churches

- Merge TGC Orlando and Acts 29 Orlando cohort
- Share resources with other pastors and church planters (esp. in Orlando)
- Share the OGC pulpit three times, and send Jim/Mike to a local pulpit three times
- Create a regional Rooted group in Central Florida
- Partner with at least one other church on a student ministry event
- Invest at least 10% into church planting (esp. more in Orlando)

Goal 3: Improve Our Involvement and Opportunities for Mercy Ministry

- Identify at least three viable mercy ministry partnerships
- Create and present a report for elders on the merits of the top three mercy ministry partnerships and how they fit into our MVV
- Commend the approved mercy ministries to the congregation from the pulpit, OMM, social, website, and e-news

Goal 4: Minister More Effectively to Families and Children

- Develop a plan to host a marriage conference at some future date beyond 2020
- Plan three social events for families to participate in at the church
- Create a class to help families process the baptism of children who seem to be Christians now

VALUE - EQUIPPING OUR PEOPLE

Goal 1: Increase Our Understanding of the History and Future of Our City

- Produce and release ASINHVN Podcast - Season 1 (~10 episodes)
- Write and release ASINHVN Blog Posts - The Historical Developments and Future of Orlando (~10 posts)

Goal 2: Improve Our Quantity and Quality of Spiritual Formation and Discipleship

- Study potential environments for in-depth spiritual formation/discipleship
- Create a discipleship environment and beta test before Fall
- Identify and train group facilitators with a common resource
- Launch this spiritual formation environment in the Fall
- Evaluate merits of hiring a director/pastor of mission/spiritual formation/discipleship/evangelism
- Train and launch new Community Groups and leaders
- Launch at least 2-3 Community Groups that expand our geographical coverage in Central Florida

Goal 3: Increase Our Dependence on Prayer

- Create or curate at least one resource to cultivate a better prayer life
- Commend prayer often from the pulpit as a congregational ethic
- Preach or teach a sermon or class specifically on the topic of prayer

Goal 4: Utilize a Variety of Means to Improve in Our Growth Areas

- Conduct a core seminar on “Mission to the City”
- Curate and promote at least two resources to grow in our awareness of our context
- Create three video stories of people effectively on mission in their everyday life and rhythms
- Improve by 20% in our “Mission to the City” categories by the next missional survey
- Have entire church body read a book together

Goal 5: Invest More in Men’s and Women’s Ministries

- Have at least one men’s fellowship event beyond the annual men’s retreat
- Develop a framework for organic discipleship relationships

Goal 6: Make Strategic Improvements to Our Student Ministries

- Execute a weekly gathering outside of Sunday morning for students
- Facilitate a Gospel class for 9th graders
- Involve students in ministry opportunities in the city and abroad
- Write at least 5 blog posts for the Rooted blog
- Evaluate the merits of installing a basketball hoop and make a decision by end of Q2

VALUE - CONTEXTUALIZING OUR MISSION

Goal 1: Communicate our Mission, Vision, and Values Better in Our Building and Materials Produced

- Create a new logo that communicates our vision, and values
- Develop a style guide that governs our web & print aesthetic (fonts, colors, etc.)
- Create new signage to reflect logo and style updates
- Communicate our vision and values throughout our facilities
- Do a “volunteer audit” to ensure our volunteers are happy and efficient in their areas of service
- Add some Orlando-centric artwork and photography to the office and/or lobby

Goal 2: Improve Overall Aesthetics of Our Auditorium

- Make our stage feel more attractive, tidy, and warm
- Reduce the amount of backlighting in the auditorium
- Find an excellent drummer and purchase a good drum kit

VALUE - STEWARDING OUR RESOURCES

Goal 1: Improve Our Financial Position

- See general fund giving surpass \$700k
- Acquire a low interest rate on the recasting of our mortgage
- Have fiscal reserves of three months expenses by end of fiscal year

Goal 2: Increase Strategic Use of Facilities and Land

- Increase our capacity to host organizations and civic groups that can agree with our vision and values
- Trim the hedges adjacent to the wall on our property line
- Produce an agreed-upon report/plan for when our auditorium will reach capacity and next steps

Goal 3: Organize Our Staff Resources More Optimally

- Improve the efficiency of meetings and excellence of intra-staff communication
- Clarify staff tasks versus diaconal tasks
- Build a directory of strategic subcontractors for urgent or specialized matters (i.e. handyman, tradesmen)

Goal 4: Improve the Overall Health of Our Elders and Deacons

- Add at least 2-3 more elders and deacons
- Improve elder and deacon initial onboarding and ongoing training
- Create job descriptions for each individual deacon
- Clarify roles and responsibilities for elders and deacons
- Improve efficiency of meetings and eliminate unnecessary meetings

Goal 5: Improve our Membership Journey for Prospective New Members

- Improve the communication experience for potential new members
- Migrate all new member paperwork to electronic platforms
- Create a better handoff between new member and their area(s) of service or involvement
- Train volunteers better across the board
- Migrate Discover OGC classes to three Sunday nights

Goal 6: Improve Member Care

- Clarify expectations of relationship between elder and flock group
- Make improvements to member systems and processes to make them more efficient
- Clarify our processes, practices, and frequency of cleaning of the membership roles

VALUE - SENDING OUR BEST

Goal 1: Make Strides in Church Planting

- Invest relationally, tactically, and strategically in more church planting efforts
- Increase the priority of global church planting efforts through more sending
- Identify people who would be a good fit to launch team members in a church plant
- Identify church planters worth investing in
- Provide coaching and resources to church planters in the city

Goal 2: Grow Additional Strategic Partnerships

- Grow our relationships with national publishing outlets and editors (TGC, 9Marks, Ligonier... etc.)
- Platform writers at OGC and have more content and more writers published
- Increase partnership with RTS Orlando
- Add sermons to a podcast platform

Goal 3: Make Strategic Improvements to the Missions Committee

- Have at least one short-term mission trip option
- Create new document outlining the mission, goals, and scope of the committee
- Highlight missionaries on social media as we are able

