

2
0
2
0

ANNUAL REPORT



ORLANDO GRACE
CHURCH

orlandograce.org



VISION STATEMENT

“WE EXIST TO GROW IN CHRIST,
BLESS OUR CITY,
AND SEND TO THE WORLD.”



Dear Church Family,

Each year, after much prayer and discussion, we state our goals and tactics at the beginning of the year and at the end of the year we produce this annual report to let you know what we were able to accomplish. Transparency is a high value for the leadership of this church and that is true even in a year like this. 2020 threw us a number of curve balls, but on the whole, I'm encouraged to see how God has worked in such an unusual year.

Needless to say, we have never been in a situation where we have had to completely suspend all public activities. I'm immensely proud of the way the elders, staff, deacons, and other key volunteers pivoted as needed to OGC At Home, two socially distanced services, a new live stream, and so many variations of small group activities. Even in the chaos, we have added 2 elders, 5 deacons, and even some new members. God, in His extreme grace, allowed us to end the year in a financial surplus and secure a \$350,000 grant that will fund our new pastoral residency program.

Personally, God has taught me much this year. I have an even deeper appreciation for elders in general and our elders specifically. I have a deeper appreciation for local church membership as I watch our members stay committed to worship, prayer, and community. 2020 has brought more strife than I am used to, but it has also brought the most encouragement I've ever received. God has used this year to show me ways I can grow as a pastor and for that I'm deeply thankful.

In many ways, we are not stepping into 2021, but 2030. Many of the gradual trends we expected to see happen in the world over the next ten years happened in 2020. This includes higher education, office space, race relations, church attendance, political divisions, and more. My prayer is that OGC will walk into this new terrain prayerfully and fruitfully.

I hope you find this report helpful and encouraging. As always, please don't hesitate to reach out if you need anything at all.

Jim Davis



2020 Goals in Review

In many areas of life 2020 has brought about forced changes. We've worked hard as elders, deacons, and staff to roll with the punches and pivot quickly. We had to pivot quickly OGC at Home, phase 1 reopen/protocols, multiple services, outdoor communion, basic livestream, upgraded livestream, and a host of other things.

We appreciate everyone's patience and grace with us through all that and we are also grateful to all the volunteers and staff who worked hard to make all these adjustments.

We had a lot of ambitious goals for this year and were still able to meet many of them. However, numerous goals were rendered impossible by the pandemic. We will try to carry over many of those impossible things into 2021-2022 if they are logically possible.

Because goals are often less measurable, we created strategies underneath each of those goals with which to make progress. In 2020 we had 85 strategies underneath 21 goals. We have accomplished 42 of those 85 strategies, 11 are still in-process, 5 have not started, 1 was deleted, and 26 have been postponed to 2021 and beyond.



Total Giving

\$627,178

TITHES AND OFFERINGS

\$30,050

ADDITIONAL INCOME*

(Rental building, building fund gifts, interest, earmarked gifts... etc.)

**PPP funds of just over \$60k are not included in the tithes and offerings and will be included in the 2021 financial statement when those funds are no longer recorded as a note*

Expenses

\$611,021

OPERATIONAL EXPENSES

\$66,416

LOAN INTEREST

New Members and Baptism Report

We added 8 new members in 2020 and have 207 members as of 1/1/21.

Baptisms

We had 5 baptisms this year.



Rather than starting this blurb with a bit about how ridiculous 2020 is (we've heard them all), I thought I'd jump right into spotlighting some of the positive things our team has accomplished.

This year has stretched me vocationally and radically expanded my job description. I'm thankful for a great team and a great church who's supported the staff prayerfully and financially through the turbulence of the past twelve months.

Here are a few highlights that come to mind:

Worship 2.0

Despite masked singing and my vocal surgery, we've made some significant enhancements to our congregational worship. I'm consistently scheduling a full stage, our band has gotten musically stronger, we've expanded our repertoire of worship songs and added a very talented Aubrey Way on the drums.

Greater ministry efficiency through software

Planning Center has been a lifesaver for our worship team. It's the central application that houses all of our songs, schedules, liturgy flow, and communications. In 2020, we added both the service team (led by Ryan Cunningham) and the communion prep team (led by Kevin Deromedis) into the platform, affording us a greater level of efficiency in our Sunday morning gatherings.

OGC at Home

Back when the pandemic first hit, my job description changed overnight from music director to video editor. My wife often recalls half-jokingly that throughout those two months, no two Sundays were the same. These were uncharted waters for us. Though certainly not ideal, I'm proud of how well our staff and our church family pivoted to an online presentation of the gospel and worship.

Some of the fondest memories I have of OGC at Home were seeing our "sent ones" in surprise benedictions, interacting with our quarantined brothers and sisters online, and Skyler's mustache. Here's a picture in case you forgot what it looked like:



A basic live stream

Once we felt safe to return to in-person services, we wanted to bless our immunocompromised brothers and sisters who were staying quarantined. Thanks in large part to Mike Graham, we quickly got a rudimentary live stream off the ground. Steve Allmand also very helpfully reduced the backlight from the large worship center window to improve the viewing experience.

A new-and-improved live stream

After some time familiarizing ourselves with live streaming, we wanted to upgrade our setup both in terms of picture quality, sound quality, and internet reliability. Thanks to the hard work of Steve and Mike, we diagnosed our internet bottlenecks, improved our network speed, and implemented a more robust live stream with high-quality video and audio. The hard work we've put in now will serve us well beyond the pandemic, as we now have a fully-functional live stream setup.

Two-service implementation

We had projected a move to two services back in 2019, but certainly not for the reasons 2020 handed us. Our staff hustled to make the worship center as safe as possible, and our worship, A/V, and production volunteers doubled their service hours without a single complaint. That alone deserves significant praise!

As in Heaven Season 2

One of the most rewarding experiences of 2020 was technically producing *As In Heaven Season 2: A Christian Conversation on Race and Justice*. The wealth of wisdom I got to sit under, the relationships I've built, and the staggering reach of the show has indelibly impacted me.

It's taught me ways to apply the gospel to the race conversation and new ways to love my neighbors. I'm sure it will bless people for years to come.

Heading into 2021

This year, Christians have experienced racial tension, the underlying stress and trauma of a pandemic, and a white-hot election. The events of 2020 have threatened to divide believers more than anything else I've experienced in my lifetime. As we head into 2021, I have a revitalized commitment to help our church "seek the things that are above, where Christ is, seated at the right hand of God" (Col. 3:1).

Personally, this world has never felt so obviously broken as it has in 2020. At the same time, our heavenly and eternal citizenship has never looked so precious, and our Savior has never once stopped interceding on our behalf.

I'm not sure what 2021 will hold. However, I pray the truth and beauty of our Savior radiates through us as we love another. I pray our actions paint a vivid picture to an unbelieving world of the joy we have in Christ.

Matt Kenyon — Music Director

AS IN
[H]V[N]

He is Faithful

As with most things this year, the children's ministry in 2020 has been nothing like what I would have expected at the beginning of the year. Covid has caused us to step back and reevaluate how we can safely teach and love children at OGC. While there are certainly many things that have been suspended, we have worked to cautiously and creatively serve children and their parents.

During the spring we created a weekly digital kids lesson for families to work through based upon The Gospel Project curriculum that paired with the OGC@Home content for adults. As the summer months began, we organized summer playdates for parents and children to reconnect after months of separation. This fall we created a limited nursery cooperative to allow families with toddlers to share childcare responsibilities and to engage more fully in the worship service. By the end of 2020, we will have distributed over 800 children's worship bags to kids worshiping with their parents in the service.

Through all of the ups and downs of 2020, it has all been a good reminder that God can and does work all things together for our good (Romans 8:28). He is the one who changes hearts and draws His children to Himself. No programs or classes are needed for God to move. As we look ahead to 2021, we are hoping to offer more opportunities for children to learn about the Lord and we are trusting that no matter the circumstances, He is faithful.

Amanda Walton — Children's Ministry Director



Growing Together

The Student Ministry's aim is to see students grow in Christ so that they might glorify God by blessing their schools and the world they are sent to following High School. I have been so encouraged by the development of the Student Ministry over the past year despite the craziness of the world. The Lord has blessed us with the opportunity to grow together as a group, know each other in a deeper way, and hear his word taught and applied to our lives in this season. Here a few highlights from this year:

Winter Retreat

In January, we took twelve students, along with three volunteers and myself, went to Suncoast Winter Retreat in Lake Placid, Florida. This was an exciting time for us to connect on a deeper level with the students, hear from God's word, and spend time discussing it in small groups. There were various games and activities that we all participated in over the weekend. Some of the boys won the basketball championship. We all competed in a "color war," where we hurled bags of colored chalk at one another. Students spent time riding the long slip-and-slide, eating five s'mores apiece, and playing Dutch Blitz. Overall, the weekend was an excellent opportunity for all of us to step out of our normal rhythms to spend time together, know one another better, and grow together in Christ. That weekend gave us the relational capital and momentum to move towards meeting weekly.

Weekly Meetings

Before the pandemic began, we had begun to meet twice a week. We met on Sunday mornings for Equipping Hour and Sunday nights for our weekly meeting. On Sunday mornings, we completed our study through the book of Mark. This Bible study was structured in such a way that taught the students how to read the Bible for themselves, identifying the original meaning of the text, seeing it in the full work of Christ, and how it applies to their lives. On Sunday nights, we would often share a meal together and play a game before moving to our actual meeting, where we would sing worship songs, hear the word taught, and then break into small groups to discuss the text and their personal lives. I, along with various guest speakers, taught from the book of 1 Peter and were enriched by Peter's teaching to the church in its spiritual exile. The Lord blessed this time together, and we were thankful to him as we saw growth in the hearts of our students and also in the number of students attending.

Once the church discontinued meeting in the wake of the pandemic, the Student Ministry also halted all weekly meetings. During those weeks apart, I tried to maintain frequent contact with the students' families, equip them with resources to minister to their children, and zoomed with them to talk and play games. This was a difficult time for all of us to navigate. However, we were thankful to be able to meet again in early June. We met outside in the sweltering summer heat, socially distanced, to spend time together and study the book of Genesis. I chose the book of Genesis to study due to its powerful testimony to God's intentions for the world and his acts to redeem it in Christ. This was a sweet time with the students who came. With so much of their other social opportunities cut off, we spend hours talking and joking with one another. I am so thankful and deeply value the relationships we built during that time. Moreover, God's word was a poignant encouragement to us in the midst of such global turmoil.

Recently, we have begun our weekly meetings again inside with safety precautions, as we continue to navigate our current situation. As I consider the Lord's work over the past year, I am incredibly grateful for his sustaining presence with our ministry. There were many times when I felt that all that was happening could not have been worse timing, but it has been in this craziness that we have seen the work in such powerful ways.



Rooted

Last October, I attended the Rooted annual conference in Chicago to familiarize myself with the ministry of Rooted. Rooted is a ministry that equips student ministers and parents of students with resources for teaching and caring for students. Over the past year, I have written numerous blogs for Rooted and served as a panelist for a seminar they did on the church's response to COVID-19. Moreover, we launched a regional group of youth ministers and parents that meets quarterly, which has become one of the largest regional groups in the nation. This group was also able to host one of the mini-conferences that Rooted conducted instead of its annual conference. Rooted has been a great resource for our ministry, and I am thankful to have the opportunity to contribute to it as well.

Skyler Flowers — Student Ministries Director



Impacted Ministries

Certain areas of our church were disproportionately impacted by the pandemic especially Community Groups, Christian Education, Women's Ministry, and Men's Ministry.

Christian Education

The Equipping Hour ministry this year has certainly looked different than previous years. Nevertheless, I would like to thank the teachers who volunteered and give their time, energy, and gifts to serve our local body. In the beginning of this year we had two classes: Confessing the Faith: A Study of the Historic Creeds and Confessions and Fellowship with God: A Study of 1 John. These were followed by a class entitled Mission to the City. Little did we know only a couple of weeks into March how important this class would be for our church given how the pandemic altered many of our daily routines. Unfortunately, with all the uncertainties with the pandemic, it delayed and postponed this class and all the remaining planned classes for the year.

Community Groups

The lionshare of our Community Groups pivoted online to zoom meetings during the mandatory lockdown and then met socially distanced (usually outside) when this became possible again. No one really likes the inability to break bread together, wear masks, no hugs, zoom calls, and not meeting in homes. That being said, it has been good to do whatever we have been able to do and this year drives us to the value of embodied community.

Women's and Men's Ministries

Both our Women's and Men's Ministries had some great retreats and other events lined up for this year. It is sad but we will resume a lot of this meeting-centric activity when these things become prudent again.



Deacon Report

We were able to conduct one church workday this year and were able to accomplish a number of outdoor improvements:

- **Tidy up our Southern wall**
- **Cleared brush**
- **Mulch in the playground and in various beds**
- **Sidewalk pressure washing**
- **Blow leaves off roof**

Steve Allmand helped overhaul our internet infrastructure to get all our internet gear upgraded and we doubled our bandwidth and made everything forwards compatible up to 1gbps capacity. This internet infrastructure overhaul allowed us to launch our improved livestream in the late Fall. Dave Kirby helped us fix the electrical issues with our baptismal.

Mission to the City Report

Mercy and Justice Initiatives

Per the results from our missional survey, our individuals in our church gave an estimated \$90-95k to ministries of mercy and justice and another \$60-65k to domestic and international church planting efforts.

Choices Women's Clinic

We had a few dozen digital walkers and numerous supporters for the annual Choices Women's Clinic Walk for Life event. We raised \$17,725 as a church (an all-time high for us and 28.5% more than last year). These funds have helped their ministry expand their services, save lives, provide ongoing care for families, and make progress on the new center located near UCF.

Thanksgiving Outreach

We had numerous households adopt over 137 households for Thanksgiving. Together with several other Acts 29 churches in the city we helped over 400 families make sure they had a proper Thanksgiving.

As in Heaven Podcast

In conjunction with RTS Orlando professor Justin Holcomb and local PCA pastor Mike Aitcheson - Jim, Mike, and Matt launched season one of a podcast called "As In Heaven" that focused on better understanding some of the needs and challenges of ministering in Orlando. These episodes have been listened to a few thousand times primarily in the Orlando area. During some of the lull of COVID we were also able to record a second season of As In Heaven on A Christian Conversation on Race and Justice. Helped greatly by our partnership with The Gospel Coalition, season two was listened to quite broadly across the globe in over 175 countries.

First off, we are extremely grateful for the willingness and participation of those who completed the survey. 91 people responded. This is much less than last year because of COVID and shortened services elected to make this year's survey done outside of corporate worship. This likely introduced some response bias into this year's data. We had two main goals in conducting this survey: to get a better sense of who attends our church and to understand how we are ministering fruitfully and how we can grow.

Areas of Encouragement

Generosity

1. 42% gave to church planting efforts not directly through OGC for a total estimate of \$60-65k
2. 78% gave to global missions efforts not directly through OGC for a total estimate of \$185-200k – 72% of respondents identified global missions as an organizational strength
3. 65% gave to mercy and justice efforts not directly through OGC for a total estimate of \$90-95k

Doctrinally Sound – Nearly all respondents were crystal clear on the central doctrines and tenets of our faith. People also identified our top two organizational strengths as reformed theology (72%) and expository preaching (72%).

Personal Spiritual Growth – Respondents recorded increases in devotional reading of the Bible (15%), joy (14%), investing in the spiritual growth of others (12%), Sabbath/rest (11%), prayer for lost people (7%), and hospitality (5%).

Areas to Seek God's Help

Outward Local Mission – Both individually and organizationally this continues to be identified as our biggest weakness.

- As individuals three of the top five weaknesses you identified were in this area – mission to the city (51%), involvement in mercy, poverty, or justice ministry (46%), and close relationships with lost people (36%)
- As an organization three of the top five weakness you identified were also in this area - evangelism (51%), mercy ministry (45%), and mission to the city 36%)
- 66% of respondents had zero volunteering in mercy ministry of any kind

Spiritual Formation – Having people invest in your spiritual growth and discipleship also remain in the top 5 needs individually and organizationally.

Shepherding/Care – There was an appreciable rise in shepherding or care needs that has seemingly been unmet this year. No doubt this makes sense given the disruptiveness of COVID but this is something that we hope to improve upon organizationally in 2021.

Conclusions

2020 has been a challenging year and COVID in particular has been deeply disruptive. These disruptions have left virtually no area of our ministry the same as what they were in 2019. Many of the things that we had set out to accomplish this year became impossible or were altered dramatically. We have been surprised by the personal resilience of many to lean into this time and see personal spiritual growth. We are proud of the generosity of the church to grow in their giving to global missions and church planting efforts.

We believe that the timing of God's raising up of grant resources for our pastoral residency seem providential. These two residents will have emphases that address many of our growth areas like – mission to the city, mercy ministry, evangelism, spiritual formation/discipleship, and relational connectivity. If/when COVID begins to thaw it will be increasingly important for us to gather, reconnect, and grow. In the meantime, we see the increased need to check-in and see how everyone is doing.

GRACE LIFE CHURCH – Lauderdale, FL – Winston and Brenda-Lee Miller

2020 has been an exciting year for Grace Life Church! As with the rest of the world, we had to make major adjustments to our church planting timeline due to the pandemic. We moved our official launch from September 2020 to February of 2021. However, we've had the opportunity to grow our core group to over 30 individuals that meet via Zoom on a weekly basis. Also, with help from many supporters, we were able to purchase a home in our target city of Lauderdale. We spent 5 months making major renovations to this home during the hardest months of the pandemic, which really strained our energy and our resources. However, we now have a central place where it is still appropriate to begin meeting with small groups for fellowship, prayer, and worship while the pandemic continues. Winston's tenure as a Resident Pastor at Rio Vista Community Church ends in January, and he will be fully engaged in launching and growing Grace Life Church as the Lord leads. God has used GLC to bring a gospel centered witness to multiple marriages in crisis, to serving two mothers who were homeless and are now transitioning to independent living, and to serving our city and neighborhood by taking a home that was a blight to the community to being a bright spot of hope.

REDEEMER MANCHESTER – Manchester, England – Greg and Christina Willson

Redeemer is a church in Chorlton, a neighbourhood in south Manchester. We started a little over two years ago with 9 people in our living room and God has grown us to 35 people on a Sunday across three Missional Communities during the week. During lockdown we've seen more spiritual-but-not-religious people come in contact with our church through our online worship gatherings. Lockdown has also been an opportunity to live as a family together and grow closer in our relationships with each other.

One of our MCs is doing a Bible overview with people who aren't believers yet, please pray that God would draw them to Himself and His church.

Beginning the first Sunday in October, we've relaunched in person worship gatherings on Sunday. This has brought new people to the church, pray that they would become mature believers. There are also many different aspects to navigate to function well, pray for wisdom for our leaders.

Coming out of lockdown will be much more difficult than going into it, pray that as we continue to be the church in quite a church-less place, that we would depend on the Spirit for His power to persevere, to grow in patience that comes from Jesus, and learn more what it means to wait upon the Lord.

NUOVA VITA – Salerno, Italy – Justin and Abbey Valiquette

Nuova Vita Salerno is excited to be in a season of growth. By God's grace, over the past few years we have seen God save a number of new people, we have seen God ignite a passion for his grace, and we have seen our core members catch a vision for the mission of God and a desire to participate in God's purposes here in Salerno. Our church is still very young and fragile, but God has worked a miracle in allowing the DNA of the grace of the gospel shape who we are and all that we do!

Please pray for our core group of leaders as they go through a season of training, seeking to empower them towards greater participation in God's purposes for His church.

Please pray as we evaluate future leaders, and Italians pursuing a call to pastoral ministry.

Please pray for the dozen or so newer people in our church, that the lost would get saved and the newly saved would grow in their love for God and his church.

Other Church Planting Efforts

Jim and Mike have been able to provide one-on-one help or coaching time to 13 church planters in our city, as well as, 12 others in other states or countries.

Giving

This year we were blessed to give over \$59k to missions as an organization. Further, from the results from our missional survey, it is estimated that our church body gave an additional \$185-200k directly to global missionary efforts. All of us on the Missions Committee are grateful to the membership of OGC for their longstanding commitment to global missions and hope to continue to steward and develop that commitment even further in the coming years.

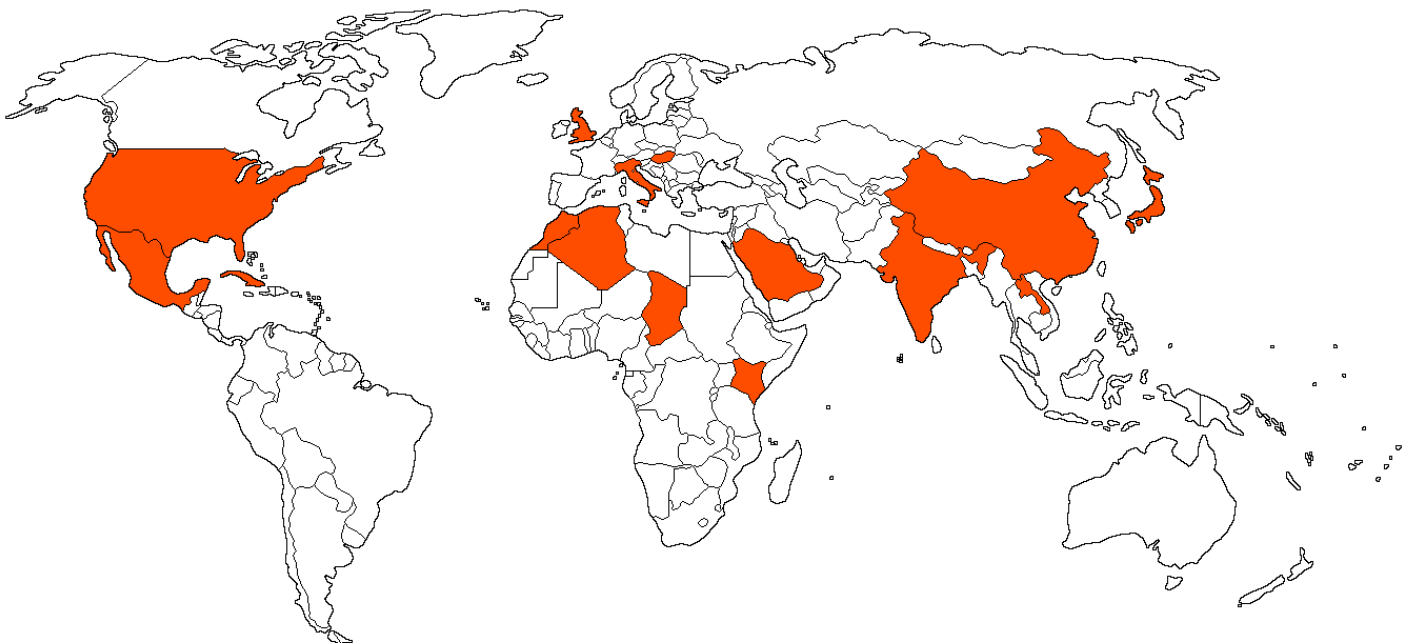
Fall Missions Emphasis

Normally in the month of August, we set aside Equipping Hour to hear from our missionaries in-person and over video calls. However, this year, our ability to gather physically has been severely limited making our regular missions month model infeasible. Instead, the committee opted to produce a series of 20-30 minute “webisodes” where each committee member took some time to connect with one of our missionary families over Zoom and produce a video of the interview which was posted privately in the members-only Facebook group. In total, we were able to connect with all but one of our 12 supported missionary families. For security reasons, we opted not to share these videos outside of that platform. However, if you are not on Facebook and would like to see any or all of the videos, please contact Robert Jackson (robertjackson1689@gmail.com) to obtain a private link to view them. Special thanks to Amy Hicks for coordinating those interviews!

Short-term Trips

Believe it or not we sent a team of four down to Cuba with Filters of Hope to join another team from Grace Bible Church (Oxford, MS). They installed hundreds of filters and saw dozens of people respond to the Gospel and plugged into local churches there.

PEOPLE GROUPS ACTIVELY ENGAGED



Serving as a pastoral intern this year has been an experience that I will not forget. It is not every year that you go through a pandemic which alters the normal gathering and functions of the church. My hope is that this will be the only pandemic that I will live through, but this has also been a tremendous learning experience as to how church leaders respond to hard situations and decisions. I am grateful for the elders and leadership of OGC and how they have thoughtfully considered the well being of the church during this time. I also want to thank the elders for giving me the opportunities to preach this year. It is personally one of my greatest privileges to do this task and it has helped me grow in this area as well. This upcoming year, I am looking forward again to connecting with many of you and the new members of the church.

Kevin Deromedis — Pastoral Intern

In my second year as a Pastoral Intern, I have been blessed with the chance to learn from and assist the staff and elders as they sought to lead our church through a wide range of challenges. At the beginning of the year, I was able to assist with the technical aspects of moving to online streaming in light of the pandemic. Towards the end of the year, I was blessed to be able to watch closely as the pastoral staff and elders sought to preach, teach, and shepherd through a very difficult social and political climate. And, as Missions Committee Facilitator, throughout the year I was able to hear from each of our missionaries about how they are facing both of those challenges in international contexts as they seek to represent Christ to the world. On the whole, I have learned more about ministry in challenging circumstances than I ever have, and I'm grateful to OGC for blessing me with that opportunity.

Robert Jackson — Pastoral Intern

Joining as a pastoral intern during the church's time not meeting physically due to Covid was quite a peculiar time to begin. The week we moved to Orlando was the first week back to meeting in person and it was such a joy to witness the church reconnect with each other, and to meet so many of you that day and over the next few months, and I eagerly await to meet those of you who are still unable to return in person. Coming off the mission field unexpectedly and having the privilege of joining the Missions Committee was such a gift and I greatly look forward to continue serving in that capacity. I am thrilled to be a part of OGC and am honored to serve alongside you.

Evan S. McCarthy — Pastoral Intern

Serving as a pastoral intern for these last 5 months has been an amazing time for me to be able to have more perspective to what the day to day looks like for a church staff. These have been very unprecedented times, but to be able to watch the elders and staff at Orlando Grace closely has been a great blessing for me in this season of ministry preparation, but also in my personal spiritual formation. It has been a very strange time to roll into a new season of life, but the consistency I have had at OGC has been incredibly valuable to me. God is doing an amazing thing at OGC and it has been awesome to be able to witness that. I look forward to connecting with more of you throughout my time here especially as I am investing more deeply in our student ministries.

Ben Alderman — Pastoral Intern



We had quite a few things published this year:

Kelly Simpson

- Simpson, K. (2020, November). Occupational Deprivation and Isolation: Helping the Families of Hospitalized Infants Develop Co-Occupation Skills. FOTA Annual Conference, Orlando, FL.
- Perez, C. & Simpson, K. (2020, November). Clinical Decision Making in Acute Care. FOTA Annual Conference, Orlando, FL.
- Perez, C. & Simpson, K. (2020, March). Right Patient, Right Time, Right Frequency. AOTA National Conference Short Course Presentation, Boston, MA. (Delayed until 2021 due to conference cancellation).
- Reflection on Psalm 145 (RTS)
- Simpson, Kelly. (2020). "A Pregnant Pause." Blue Christmas 2020 Devotional. Memorial Drive Presbyterian Church, Houston TX.

Laura Way

- 4 Ways to Stop Toxic Thoughts During the Holidays (Family Life)
- Anger Issues: How I'm Helping My Kids... and Myself (Family Life)
- Sharing the Load for Back to School (Family Life)
- What Do I Say to a Friend Who Had a Miscarriage (Family Life)
- Spouse or Children: Who Comes First (Family Life)
- 5 Ways My Husband Supports My Mental Health (Family Life)

Michael Graham and Jim Davis - 5 Things We Learned Recording a Podcast Seasons on Race and Justice (TGC)

Jim Davis - "The Special Role of Advent in 2020"

Skyler Flowers

- Teaching Students to Hope in God from Captivity (Rooted)
- Starting at the Beginning: Studying Genesis As We Reopen
- Turning to the Psalms in the Crisis of COVID-19
- Planning a Gospel-Centered Retreat
- Ask Rooted: What Are Some of Your Favorite Resources for Teaching the New Testament to Teenagers?
- Ask Rooted: What Will Your Ministry to Students Look Like This Summer As You Regather?
- Ask Rooted: How Are You Re-Thinking Summer Mission Trips in Light of COVID-19?
- Ask Rooted: How Do You Incorporate Teenagers Into Corporate Worship?
- Rooted Webinars: Practical and Theological Responses to COVID-19

In conjunction with Justin Holcomb and Mike Aitcheson we launched the As in Heaven podcast. Season one focused on Orlando and had a few thousand downloads and was primarily listened to by people in Central Florida. Season two focused on a historical, personal, and biblical conversation about race and justice. These and future seasons have been added to The Gospel Coalition podcast network and received a half million downloads in over 190 countries and all 50 states.

We utilize our Instagram account, twitter account, and our public Facebook fan page to share helpful resources, highlight positive things going on in our church body life and to honor the many ways that people serve our church family and our city. Our Instagram account grew from 185 followers to 234 followers this year. Our Twitter account grew from 41 followers to 66 followers this year. Our public Facebook fan page grew from 444 to 610 followers this year.

We made some improvements to the aesthetics, navigability, and readability of our website

Website

- 14,454 sessions (up 14% from 2019)
- 31,495 total pageviews (even with 2019)
- 50 States
- 115 Countries (up 53% from 2019)
- Our most watched to sermon was from Mike Glodo: “The Good Samaritan”

How did people find our website (SE/Social/TGC/Inbound links)?

- Organic search - 44%
- Direct – 37%
- Referral – 9%
 - The Gospel Coalition – 21%
 - Acts 29 – 16%
 - Jim’s Blog – 2%
 - Mike’s Blog – 2%
 - As in Heaven – 2%

- Social Media – 7%
- Google AdWords Grant – 4%

Vimeo – 2070 views

YouTube – 7,397 views, 159 subscribers (up 3,875% from 2019)

Podcast:

- 503538 downloads
- 50 states
- 190 countries

