



# COMMUNITY GROUPS AT THE WELL

## LAUNCHING A COMMUNITY

### PHASE 1 – SHARE YOUR STORY

We want to know who you are, how you became a Christian, and where you are passionate and gifted. We want to hear your story. The very first step to launching a community is sitting down with your CG leader, Community Pastor and/or a Community Coach to talk through your walk with Christ. As leaders, we want to set you up for success and this conversation will help develop a plan for leadership at The Well.

### PHASE 2 – DEFINE THE MISSION

In one sense every Community Group has the same mission, following Jesus together for the good of the world. But how is your group going to that? In order to move toward this purpose, we need to get specific.

#### **Work through these questions**

1. Who lives around me? (God has sovereignly placed you where you are.)
2. How do the people I work with fit into my vision?
3. Where do you spend your free time?

#### **Spend Time Praying and Reading the Scripture**

1. Ask God to give you wisdom and clarity for your vision
2. Reading through these passages in Acts 1:12-14; 2:42-47; 4:32-37
3. Review The Well Community Values & the corresponding scriptures
4. Read “What is a Missional Community” by Jeff Vanderstelt

#### **Write Down Your Community Group Mission**

Write down your community mission. This will help you gain clarity and give you a good foundation when you begin to recruit a core team. Share your mission with the Community Pastor or Community Coach. They will give you feedback and help shape your group.



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## PHASE 3 – RECRUIT A CORE TEAM & SHARED LEADERSHIP

Recruiting a core team will be vital to launch to the community group. The core team is a group of people (3 to 6) that is completely bought in to the mission of the group. “Their ‘yes’ is on the table.”

### **Identify a Core Team**

Begin by thinking through the lenses of live, work, and play. Geography is not the only way to launch a community, but it is one of the best places to start. Your coach can help you identify people at The Well.

1. Who lives near me? – How does this affect my core team?
2. Who do I work with? – Does work need to be a factor in my core team?
3. Who do I spend recreational time with? – What people do you like to hang out with?

### **Make the Ask**

As a leader it is your responsibility to get people on board. Ask your potential core team to dinner, to coffee, or go someplace you can talk. Clearly articulate your mission and vision for the community.

### **Ask Specific Questions**

1. Will you be on my core team as we live this mission together?
2. Do you have thoughts or ideas to improve the mission and vision?
3. Will you be a co-leader with me?

Don't expect people to answer you on the spot. Tell them to take a week and think about it. Continue the dialogue with them. Share the scriptures and Jeff Vanderstelt article from Phase 2 with them.

## PHASE 4 – LAUNCH THE COMMUNITY PRIMER

At this point you would be receiving regular coaching and your community is ready for launch.

**Set a launch date** – Find a day and time that the core team can gather for a meal for the next 7 weeks as you go through the Community Primer together. As you walk through The Primer your community will grow in the values and practices of community.